

## IPR & Innovation

### **Dr V K Subburaju to inaugurate Pharmac South 2015 in Chennai on July 3, [Pharmabiz.com](http://Pharmabiz.com)**

Pharmac South 2015, the second edition of the south Indian trade show of innovative pharmaceutical products and company profiles for good-quality enquiries, will be held from July 3 to 4 this year at Chennai Trade Centre. The event will be inaugurated by Dr V K Subburaju, secretary, Department of Pharmaceuticals (DoP). The event is organized by the Tamil Nadu branch of the Indian Drugs Manufacturers Association (IDMA). IDMA president SV Veeramani, M Rajaratinam, chairman, Tamil Nadu IDMA, Dr P.V. Appaji, director general of Pharmaceuticals Export Promotion Council of India (Pharmexcil), S Abdul Khader, state drugs control director, Dr S Manivannan, deputy drugs controller, CDSO and SPVV Sivanandan, convener of the programme will speak on the occasion.

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## Access to Healthcare

### **Rural Duty A Bitter Pill for Medicos, Says Survey, [The New Indian Express](http://The New Indian Express)**

Even as the Naveen Patnaik Government has effected a steep rise in pay packages to make rural postings for doctors lucrative, medicos are still not too keen to serve in villages or backward regions of the State. Not even one in five students in Government medical colleges is ready to commit himself or herself to rural health service. Much worse, in private colleges, as high as 91 per cent of students are unwilling to work in rural areas, a survey across medical institutions has revealed.

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## Medical & Regulatory

### **Putting Patient Care Above All Else Through Clinical Work, [The New Indian Express](http://The New Indian Express)**

The Indian Society for Clinical Research (ISCR) has chosen the theme of "Patients First" for this year's International Clinical Trials Day that was observed on May 20. A series of workshops and seminars were held to highlight and celebrate the very important role that patients play in clinical trials and how their safety and welfare are a top priority for all clinical research stakeholders.

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### **NABH launches Guidebook for Pre-Accreditation Entry-Level Standards for SHCOs, [Financial Express](http://Financial Express)**

The 'Guidebook for Pre-Accreditation Entry-Level Standards for Small Healthcare Organizations' was recently released by NS Kang, Additional Secretary and Director-General, CGHS, Ministry of Health and Family Welfare, Govt of India, in the presence of senior government officials from all over the country. This Guidebook is a product of a collaboration between the National Accreditation Board for Hospitals & Healthcare Providers (NABH) and the quality collaborative initiative of World Bank. Reportedly, a team of renowned experts in healthcare quality, with considerable experience in accreditation and quality assessments, led by Dr Alexander Thomas (President, CAHO), Dr Somil Nagpal and Dr Abha Mehndiratta (both of the World Bank) developed this document.

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## Other News on Pharma

### **Government scanner on implant overcharging, [The Times of India](#)**

Barely a week after the Maharashtra Food & Drugs Administration highlighted overpricing of imported cardiac stents, the Centre has asked manufacturers and importers of orthopaedic implants to file details of their pricing mechanism and warned of action for overcharging. The National Pharmaceutical Pricing Authority (NPPA) has in a directive dated May 15 sought details of the annual price rise of implants over the last three years and costs at which distributors buy implants.

### **Similar reports have appeared in:**

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### **How e-pharmacy can empower consumers, [The Economic Times](#)**

One of the progressive technology models, which have evolved in the last few years, is tele-medicine that has enabled accessibility to the finest doctors at the tap of a button. Another recent innovation that has positioned itself as an attractive model in the healthcare space is e-pharmacy. However, the question is, if this model is here to stay? "Today, the health space is completely dominated by multiple intermediaries/ middlemen, many of whom take advantage of the fact that consumers don't have the information at their disposal. Consequently, they are forced to follow blindly. An informed consumer will change the game," says Prashant Tandon, managing director and co-founder of 1mg.com, one of India's leading online pharmacy start-ups.

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### **First edition of 'Advantage Health Care - India 2015' to be held from October 5-7 in Delhi,**

[Pharmabiz.com](#)

To promote India as a premier global healthcare destination and to enable streamlined medical services exports from India, FICCI has launched the first edition of 'Advantage Health Care - India 2015', which will be held from October 5-7, 2015 at Pragati Maidan, New Delhi. FICCI in association with the ministry of commerce and industry, and Services Export Promotion Council is organizing this international summit on medical value for promoting services exports from India.

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