

**OPPI News Update**
**February 25, 2015**
**A Wait and Watch Approach** *(quotes DG OPPI)*
**Publication:** [Express Pharma](#)
**Use compulsory licence as “nuclear option”**
**Publication:** [The Hindu Business Line](#)
**Delivering a better picture of health for India** *(Opinion article by Parijat Ghosh, based in Mumbai, is a partner with Bain and Co. and leads Bain’s India healthcare practice. Satyam Mehra is a Bain principal in the same practice and is based in New Delhi)*
**Publication:** [Mint](#)
**Doctors in India profiteering from sick patients: reports**
**Portal:** [Reuters](#)
**Budget Needs To Be Ambitious In Scope, Innovative In Thinking**
**Portal:** [Huffingtonpost.com](#)
**Drug price monitoring cells across India planned** *(PTI story)*
**Publication:** [Business Standard](#)
**Similar reports:**
**The Economic Times – [Government mulls setting up cells for monitoring prices of medicines across India](#)**
**In 21st Century No One Should Die For Lack Of Access To Medicines, Participants At UN Forum Say**
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**Govt orders HPV vaccine study**
**Publication:** [The Asian Age](#)
**Doctor-patient ratio in India less than WHO-prescribed limit** *(PTI story)*
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**Healthcare challenges to new government in Delhi**
**Publication:** [The Indian Express](#)
**Govt may increase import duty on imported medical devices**
**Publication:** [The Times of India](#)
**Positive initiatives from govts to boost bulk drug industry in Telangana**
**Portal:** [Pharmabiz](#)
**Chicago-based researcher discovers drug neglected in India as ‘resuscitative agent’**
**Publication:** [The Indian Express](#)
**Noted cancer specialist to enter into collaborative research with IIT Kanpur**
**Publication:** [The Times of India](#)
**Popular diabetes drug can cause side-effects: Study**
**Publication:** [The Times of India](#)

<p><b>Adopting Digital Culture in Pharma Marketing</b>  Publication: <a href="#">Express Pharma</a></p>
<p><b>Curbing black marketing of lifesaving drugs</b>  Portal: <a href="#">PIB</a></p>
<p><b>Free supply of essential and lifesaving drugs</b>  Portal: <a href="#">PIB</a></p>
<p><b>Steps taken to check sale of spurious drugs</b>  Portal: <a href="#">PIB</a></p>
<p><b>Asia Pharma Expo completes 12 highly successful years as catalyst for the growth of the South Asian pharmaceutical industry</b>  Publication: <a href="#">Express Pharma</a></p>
<p><b>Generic drugs to be available at all med stores</b>  Publication: <a href="#">The Times of India</a></p>
<p><b>Budget 2015 wishlist: Healthcare industry</b>  Publication: <a href="#">The Hindu</a></p>
<p><b>Mainstreaming of AYUSH to address shortage of doctors in rural areas</b>  Publication: <a href="#">The Times of India</a></p>
<p><b>Seminar stresses importance of filing patents early</b>  Publication: <a href="#">The Times of India</a></p>
<p><b>Karnataka Pollution Control Board issues closure notice to bulk drug cos in Bidar &amp; Kalburgi for flouting norms</b>  Portal: <a href="#">Pharmabiz</a></p>
<p><b>Lifestyle, the silent killer</b>  Publication: <a href="#">The Hindu Business Line</a></p>
<p><b>US drugmaker Merck grants free license for pediatric HIV drug</b>  Portal: <a href="#">Firstpost</a></p>
<p><b>Soon, pill to cure drug-resistant tuberculosis</b>  Newswire: <a href="#">ANI</a></p>
<p><b>15 Indian doctors may lose their license for going on a foreign trip</b>  Portal: <a href="#">ABP Live</a></p>
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<p><b>Rejection of patent to Sovaldi: Gilead takes refuge in principles of Natural Justice</b>  Portal: <a href="#">Mondaq</a></p>