

JANUARY 31, 2015– FEBRUARY 6, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- US has secured commitments from India on IPR, claims Michael Froman... [The Economic Times](#)
- Global Intellectual Property Index: India's dismal run continues... [Business Standard](#)
- US trademark body wants India to act tough on IP violations... [The Hindu Business Line](#)
- Developed economies can learn from India's global IP strategy: International Trademark Association... [The Economic Times](#)
- What is brewing between India and the US on IPR?... [Business Today](#)
- Govt to sell 504 drugs under 'Jan Aushadhi'... [The Times of India](#)
- Hard work begins now, Obama told me before leaving India: Richard Rahul Verma... [Business Standard](#)



Good to know

- With Modi in power, India's IP environment slightly improved: US watch agency... [Business Today](#)
- Meir Pugatch explains why India is ranked low in IP index... [Moneycontrol](#)
- US strengthens trade engagement with India through policy... [The Economic Times](#)
- USFDA sees more capacity building role in India... [Business Today](#)
- Healthcare – make it smart and cheap... [The Hindu Business Line](#)
- Kishan S Rana & Hemant Krishan Singh: Evaluating Barack Obama's landmark visit... [Business Standard](#)
- Modi-Obama bromance makes way for greater investments... [The Week](#)



Want to know

- Delhi HC sets aside order on Gilead's Sovaldi patent... [Mint](#)
- Looking ahead to 2015: Health Minister JP Nadda needs to go in for major overhaul... [Zee News](#)
- Lost in translation: USFDA inspectors, Indian drugmakers face language gap... [The Economic Times](#)
- Towards complete right to health... [Deccan Herald](#)
- Centre Plans to Re-launch Jan Aushadi Programme... [The New Indian Express](#)
- Soon, retail drugs will be 'barcoded' for genuineness... [The Times of India](#)
- Budget 2015: Meet PM Modi's core team of top officials... [The Economic Times](#)
- Foreign cos bet big on Modi's Make in India initiative... [Moneycontrol](#)

- Govt plans regulatory pathway to assist pharma companies... [The Times of India](#)
- A Healthy India... [The Times of India](#)
- The Cancer In Our Systems... [The Times of India](#)
- NHRC faults draft national health policy... [The Times of India](#)
- US strengthens trade engagement with India through policy... [The Economic Times](#)
- What President Obama And PM Modi Discussed On IPR And Healthcare In India... [Tapan Ray blog](#)
- Doctored: A pathology report that holds lessons for India... [Mint](#)
- U.S. FDA Commissioner Margaret Hamburg to step down... [Business Standard](#)

QUOTE OF THE WEEK

“An IP protection, which is different from the pure discovery patents as laid out in the current IPR law, would encourage utility-oriented research work and make a big impact in India’s innovation effort. Utility patents or protection of grassroots innovation have been an established system in many other countries, including developed economies as they form a key part of the scientific and economic development.”

- T C James, Director, National Intellectual Property Organization and former director at the Department of Industrial Policy and Promotion (DIPP) ([Sinapse](#))
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