

APRIL 11 – APRIL 17, 2015

## WEEKLY SNAPSHOT

### MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



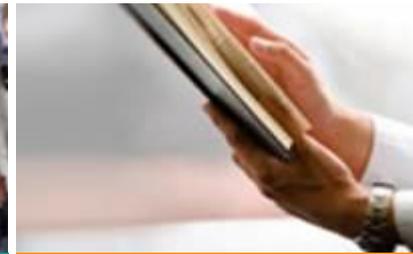
#### Need to know

- Indian Medical Association drawing up digital code of conduct... [The Economic Times](#)
- Deep cuts to India's health spending will delay universal access to healthcare... [British Medical Journal](#)
- The World Health Organisation has decided to crack down on clinical trials withholding data... [The Times of India](#)
- 'US FDI in India could double in a liberalised regime'... [Business Standard](#)
- Services, and their Returns... [The Economic Times](#)
- India hopes to attain MDGs on child mortality, maternal health... [PTI](#)
- India may take WTO action against EU over drug clinical trials – GVK... [Reuters](#)



#### Good to know

- RSS economic wing seeks public debate on proposed IP policy...
- The Steep Price of Health... [The Hindu](#)
- Delhi government forms '28 patient welfare committees'... [Business Standard](#)
- Govt plans to set up medical devices parks to boost indigenous production... [Business Standard](#)
- High-flying pharma sector may be in need of a health check... [The Economic Times](#)
- Narendra Modi seeks German push to revive EU FTA... [Mint](#)
- NDA fund cuts put healthcare on the sickbed... [The Times of India](#)



#### Want to know

- 'Do The Homework'... [The Times of India](#)
- Delhi government forms '28 patient welfare committees'... [Business Standard](#)
- Sun Pharma, Israel univ ink pact to develop anti-cancer drugs... [Business Standard](#)
- Experts debate medicines access in South Africa and beyond... [IP Watch](#)
- Do health apps actually harm or help healthy people?... [The Times of India](#)
- Adopt small govt health institutions: Nadda to pvt hospitals... [Business Standard](#)
- CPhI Japan to take place in Tokyo from April 22 to 24... [Pharmabiz](#)

- Govt launches survey to track sale, source of spurious medicines... [The Times of India](#)
- Fears over EU plan for strict drug patent regime... [The Times of India](#)
- Patient as a customer... [Deccan Herald](#)
- IMA asks doctors to prescribe cheapest version of drugs... [News Hub](#)
- Task force for price control order for medical devices... [The Economic Times](#)
- Bar-coding of drugs becomes mandatory to trace their origins... [The Economic Times](#)
- Inferior trials on Indian stents make them less reliable: Docs... [Hindustan Times](#)
- Government Faces Flak for Drug Price Hike... [The New Indian Express](#)
- Dr Harsh Vardhan Announces Imminent Drug Research Breakthroughs; Says, “Swasth Bharat Abihyan” to be Boosted by “Enablers” for Pharma R&D”... [PIB](#)

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## QUOTE OF THE WEEK

“As I have travelled around the world, I have seen a new level of interest in building partnerships of trade, investment and innovation in India. It mirrors the search of hope in our own people and industry, the new tide of expectation in our 800 million youth, for opportunities and progress. If we want to fulfil the dreams of our youth, we must turn our industry into a manufacturing hub for the world and an engine for employment at home. We must equip our youth with the skills to meet the needs of our nation and the demands of the globalized world.

The question that you ask is whether we can turn this potential into reality, and our vision into action. What you seek is not just an attractive destination but also the assurance that it is open and easy to reach and work in. You want the confidence that the environment is stable, the rules would not change frequently and there will be no surprise element. So, we have moved with speed, resolve and boldness to fulfil our pledge. We are creating a stable economic environment that inspires confidence at home and abroad. We are pursuing strong official discipline, fiscal discipline to do that. I know how much Chancellor Merkel will appreciate that point. We have taken sweeping steps to reform our policies and open up more to FDI in key areas like insurance.”

- Narendra Modi, Indian Prime Minister ([Huffington Post](#))

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