

APRIL 25 – APRIL 30, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- National IPR policy still awaited (*quotes DG, OPPI*)... [Business Standard](#)
- Innovation needs protection (*by Richard Rahul Verma, US Ambassador to India*)... [Mint](#)
- For a new IPR regime (*Editorial*)... [The Hindu Business Line](#)
- 'Promote R&D to give fillip to Make in India initiative'... [Business Standard](#)
- Towards a positive IP mindset... [The Hindu](#)
- US states propose laws to force pharma companies reveal drug development cost... [The Times of India](#)
- Mixed signals not a good sign for IPR... [Business Today](#)
- Policy makers not doing enough to create conducive intellectual property environment: Report... [The Economic Times](#)



Good to know

- DIPP hopes to finalise new IPR policy in few months... [The Hindu Business Line](#)
- Teva v. Natco: Copaxone litigation update... [Spicy IP](#)
- Supreme Court extends stay order in Glenmark case... [The Financial Express](#)
- IPR must protect local innovation... [The Financial Express](#)
- Wockhardt to recall some drugs made in India after U.S. FDA concerns... [Reuters](#)
- Tamil Nadu needs IP policy: Study... [Business Standard](#)
- Ready to pay "reasonable" royalty to Novartis AG: Cipla to HC... [Business Standard](#)
- Govt to revive sick pharma cos in booster dose for Make in India... [Hindustan Times](#)
- Mylan rejects Teva takeover bid as too low... [Mint](#)



Want to know

- Bill to set up commercial benches in HCs introduced in RS... [Zee News](#)
- 56% of world's rural population has no healthcare access: ILO... [The Hindu Business Line](#)
- Govt to come out with health policy on accessible healthcare... [Business Standard](#)
- Immunization can save 1.5m kids per year... [The Times of India](#)
- Immunisation programmes: Let's make this mission a superhit... [Hindustan Times](#)
- US FDA issues guidance on clinical trial for approval of non-small cell lung drugs, biologics... [Pharmabiz](#)
- DST to use social media for IPR awareness... [The Hindu](#)
- Final TPP deal lacks balance... [Mint](#)

- Commerce Ministry to talk to industry bodies to take a call on joining pharma regulator PICS... [The Economic Times](#)
- Intellectual property is high on the agenda for corporates, says SPAG report... [Business Today](#)
- How can Pharma be sustainable and make money?... [Business World](#)
- An agenda for Modi... [The Times of India](#)
- So our children may live...[The Times of India](#)
- Explained: Surgery is not for the poor... [The Indian Express](#)
- Jugaad justice?... [Mint](#)
- Does 'free-market economy' work for branded generic drugs in India?... [PILMAN](#)

QUOTE OF THE WEEK

"All decisions I am taking are for the welfare of the poor... We are working for the poor, not for being in the news but because we cannot sleep peacefully if we don't do it. We live for the poor. We are in public life not to enjoy the power but for the welfare of the poor."

- Narendra Modi, Indian Prime Minister ([at a BJP workshop](#))
