

APRIL 3 – APRIL 10, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Make in India or Make for India?... [Express Healthcare](#)
- Full text of PM Narendra Modi's HT interview... [Hindustan Times](#)
- Govt working tirelessly to make India healthy: PM... [PTI](#)
- Why do we need patents?... [Down to Earth](#)
- Medical Devices parks to be set up in the country; Recommendations of the Task Force on Promotion of Domestic Production of High End Medical Devices released... [PIB](#)
- "Delhi Declaration on Public Health Challenges" adopted by the SAARC Health Ministers today... [PIB](#)
- India to link healthcare schemes with Jan Dhan: FM Jaitley... [Mint](#)
- Opinion: Negotiation is best way to make drugs affordable... [Financial Times](#)



Good to know

- RSS economic wing seeks public debate on proposed IP policy... [The Hindu Business Line](#)
- Rajasthan to downsize free medicine scheme... [The Times of India](#)
- Maha to set up stores to provide cheap medicines to poor... [Business Standard](#)
- Govt allows pharma cos to hike prices of 509 essential drugs... [The Hindu](#)
- Antibiotics to insulin: Key drugs to cost 4% more... [The Times of India](#)
- Innovate in India... [Express Healthcare](#)
- Section 3(d) pivots a health revolution... [The Asian Age](#)
- Policy innovation and improvisation on pharmaceutical drug discovery... [Spicy IP](#)



Want to know

- Better intellectual property values luring Indian startups abroad... [The Economic Times](#)
- Health as a justiciable fundamental right... [Express Healthcare](#)
- Task Force on medical devices recommends to formulate 'Medical Device Regulatory Act'... [Pharmabiz](#)
- India-UAE meet to develop partnership in medical, healthcare... [The Economic Times](#)
- Indian Patent Office Rejects Bayer's Tosylate Salt Form Of Drug Sorafenib... [Mondaq](#)
- Suvem to invest \$25mn to test Alzheimer's drug... [Mint](#)
- Paying for multilateralism... [Business Standard](#)
- Health Ministry reconstitutes Drugs Technical Advisory Board... [Pharmabiz](#)

- IMA national head trashes Centre's draft health policy... [The Times of India](#)
- Deadly cocktails... [The Indian Express](#)
- Preventive healthcare doesn't always work... [Mint](#)
- India to host fifth meeting of SAARC health ministers... [PIB](#)
- Pharma companies dominate 2014 list of Indian firms filing for global patents... [The Times of India](#)
- After a decade: why we need to protect Section 3(d) of the patent law... [The Hindu Business Line](#)
- Health min clears proposal on regulation of clinical trials... [Zee News](#)

QUOTE OF THE WEEK

“The question is what is that you want to achieve with IP - is it more innovation and creativity? For example despite having Bollywood, the contribution of creative economy to India in terms of GDP is the lowest among Brazil, Russia, India, China and South Africa (BRICS). This is because of - among other things - insufficient enforcement mechanisms that do not allow Indians themselves to capitalise on their knowledge.

So, the question of whether you are compliant or not is legal, but the question of where you want to be - and how you want to get there - is strategic. The index here is like a map - you can choose to like it or not. But to say you have an excellent IP environment and the measurement is wrong, that is a problem.”

- Meir Pugatch, Author, GIPC Index ([Business Standard](#))
