

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Patented medicine and affordability... [The Hindu](#)
- Indian-American Richard Rahul Verma sworn in as US ambassador to India... [The Times of India](#)
- PM Narendra Modi's 'health for all' to take off in January... [Deccan Chronicle](#)
- IPR think tank may submit draft report tomorrow... [The Economic Times](#)
- A Pricey Issue... [Express Pharma](#)
- From Jan 1, pharma cos can no longer gift freebies to doctors... [The Times of India](#)
- Govt forms committee for revising List of Essential Medicines... [The Economic Times](#)
- India #Pharma 2014 : A quick look back. Part Three #pricing #nppa... [Apothecurry](#)
- NPPA move fortifies affordable drugs... [Deccan Herald](#)



Good to know

- Govt committed to provide world class medical services, says Rajnath Singh... [The Economic Times](#)
- More Power to Indian Diaspora in US... [The New Indian Express](#)
- 14 states consulted for National Health Policy so far: Nadda... [Business Standard](#)
- Awareness About Filing Patents... [PIB](#)
- Compulsory Licensing on Patented Drugs... [PIB](#)
- Whose health?... [The Hindu Business Line](#)
- OncoNet Project for Cancer Treatment... [PIB](#)
- Cancer Care Facilities... [PIB](#)
- Task force on med devices to give recommendations in 2 months... [Business Standard](#)
- Quality and Safety of Generic Drugs... [PIB](#)



Want to know

- Challenging conventional constraints in healthcare... [Mint](#)
- Insurance bill in limbo, govt mulls ordinance... [The Times of India](#)
- Only 17% have health insurance cover... [The Hindu](#)
- CDSCO organises five-day workshop on 'Basic GMP using Quality Risk Management Approach' for Dis... [Pharmabiz](#)
- AIIMS wasted devices worth Rs 67 lakh... [The Times of India](#)
- Astrazeneca files patent case against Aurobindo Pharma... [The Financial Express](#)
- Novartis-GSK business deal gets CCI nod... [Firstpost](#)
- MoUs with Foreign Countries on Healthcare... [PIB](#)
- Cabinet approves easing of FDI norms for medical devices business... [The Economic Times](#)

- India slashes health budget, already one of the world's lowest... [Reuters](#)
- Kumar calls for policy, regulation shift in Pharma sector... [Business Standard](#)
- "IP Expressions": New Technical Magazine Released by India's IP Office... [SpicyIP.com](#)
- The 'Counterfeit' conundrum in pharma industry – Is it time for concerted action?... [Express Pharma](#)
- Need to reduce dependence on bulk drug imports from China: Subburaj... [Business Standard](#)
- Role of IPR immense in knowledge economy... [The Hindu](#)
- Panel for blanket ban on FDI in brown field pharma units... [The Economic Times](#)
- Prescribing of Generic Drugs... [PIB](#)
- Volunteers may get up to Rs 66 lakh for injuries during clinical trial from pharmaceutical companies... [The Economic Times](#)
- Indian policies creating trade barriers: US report... [The Times of India](#)
- 'Pharma industry may create 45k new jobs in 2015'... [The Hindu Business Line](#)

QUOTE OF THE WEEK

“You have very good people with a lot of experience and good training in India. But if you put some of your best and smartest people in dysfunctional systems, it's demoralising for them and it is unsafe for the others. The easy thing to say is that this is a bad doctor and he will be punished and that will solve the problem. But we all know that it is not the case.”

- Dr. Atul Gawande; surgeon, writer, public health researcher,
