

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



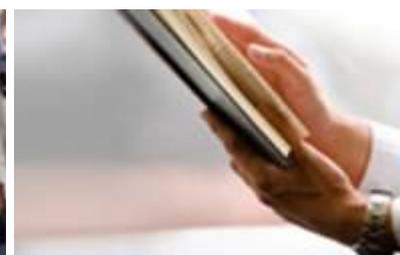
Need to know

- 77% patents in Indian pharma sector granted to foreign companies...[PTI](#)
- Hospitals, nursing homes get new code of ethics...[The Times of India](#)
- Draft National Health Policy proposes making health a fundamental right... [The Times of India](#)
- Government allows 100 per cent FDI in medical devices sector... [The Economic Times](#)
- If govt wants to curb healthcare cost, it should snap unholy pharma co-doctor nexus...[Firstpost](#)
- Clinical research in 2015: The ghost of Christmas past, present and yet to come... [The Financial Express](#)
- When Innovation is not enough (Rod Hunter, Senior VP, PhRMA)...[The Wall Street Journal](#)



Good to know

- Government may introduce free primary healthcare via public facilities... [The Economic Times](#)
- India's Pharma Marketing Code (UCPMP): Is it crafted well enough to deliver the deliverables?... [PILMAN](#)
- India-US panel: Access to medicines may be under threat (Opinion article by Dr Gopal Dabade, President, *Drug Action Forum – Karnataka*)... [Deccan Herald](#)
- 80% drop in new drug launches as price control list expands... [The Times of India](#)
- Atul Gawande: What ails India's public health system... [BBC India](#)
- Cannot encroach into policy matters of government: Delhi High Court...[The Economic Times](#)



Want to know

- Biosimilars are the next big thing for Indian pharma... [The Financial Express](#)
- Delhi HC: Keep Jan Aushodhi stores open in Punjab, Haryana, HP... [The Tribune](#)
- Drug Prices, Generics and M&A: What to Watch in 2015... [The Wall Street Journal](#)
- A year of man-made health crises... [The Hindu](#)
- Draft national health policy aims at more than doubling public health spending to 2.5% of GDP...[Domain-B](#)
- Centre plans access for basic healthcare... [The Times of India](#)
- Former BMJ editor cooks up a storm, says cancer is the best way to die...[The Times of India](#)
- Towards a healthier world in 2015 (Opinion article by Kiran Mazumdar-Shaw)...[The Times of India](#)

- Roche loses patent for osteoporosis drug in India... [The Financial Express](#)
 - Pharma and biotech on a roll as drug approvals hit 18-year high (Reuters)... [The Economic Times](#)
 - Health Minister Shri JP Nadda delivers keynote address the 89th National Conference “IMA NATCON 2014” | Stresses on need for medical ethics for doctors; urges them to serve in rural areas... [PIB](#)
 - Govt sets up panel to review Drugs and Cosmetics Rules... [Business Standard](#)
 - NPPA plans to set up price monitoring cells in all states across country... [Pharmabiz](#)
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QUOTE OF THE WEEK

“Cancer is really a slew of rare diseases. Lung cancer has 700 sub-types, breast cancer has 30,000 mutations which means that every cancer in its own right is a rare disease. Sharing data globally in this context is really important from a life-threatening perspective.”

- **Patrick Soon-Shiong**; CEO Council on Health & Innovation
