

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- NPPA caps prices of 52 more essential drugs... [Mint](#)
- Will India, US Bridge Divide Over Intellectual Property Rights?... [IP Watch](#)
- DIPP does well to caution on compulsory licences... [The Financial Express](#)
- Let India Make Cheap Drugs... [The New York Times](#)
- Indian healthcare needs an urgent remedy... [The Economic Times](#)
- Richard Rahul Verma appointed as US ambassador to India... [Mint](#)
- Revision of NLEM needed... [Pharmabiz](#)
- Reveal medical device MRP, companies told... [The Times of India](#)
- 'We Are Governed By DPCO, &



Good to know

- UN Office on Drugs and Crime scheduled to meet to firm up model law... [The Economic Times](#)
- New Cancer Treatments Represent Major Breakthroughs -- But Who Is Going To Pay For Them?... [Forbes](#)
- Five charts that explain India's healthcare crisis... [Mint](#)
- Health restored, India set to begin uphill climb: PM Modi... [The Economic Times](#)
- Drug cos slam proposed ban on using plastic containers... [The Financial Express](#)
- India's reputation as a pharma producer at stake... [The Financial Express](#)
- Cancer survival rate in India among the lowest in the world... [The Times of India](#)
- Pharma authority probes spike



Want to know

- Insurance Bill Likely to be Introduced in RS on Monday... [The Economic Times](#)
- India can insure health... [The Economic Times](#)
- Soon 100% FDI in medical devices... [The Times of India](#)
- Empower The Patient: K. Srinath Reddy, PHFI... [Business World](#)
- WIPO Seminar: For Access To Hepatitis C Treatments, Look At HIV Lessons... [IP Watch](#)
- The primary focus: K Srinath Reddy, President, PHFI... [The Indian Express](#)
- How to revamp the Planning Commission... [The Economic Times](#)
- France, Germany suspend some drug approvals over Indian data... [Reuters](#)
- No fear of law... [DNA](#)

- We Go By It': Injeti Srinivas, chairman, NPPA... [Business World](#)
- India assumes frontline position in battles over IPR... [The Financial Times](#)
 - Docs taking bribes could lose licence for a year... [Mumbai Mirror](#)
 - Over the counter: A dicey doppelganger... [Bangalore Mirror](#)
 - in price of cardiac stents... [Daily News & Analysis](#)
 - 'Prevention, not cure, should be core of health care policy'... [The Times of India](#)
 - Healthcare Facilities in Rural Areas... [Business Standard](#)
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QUOTE OF THE WEEK

“Urgent action is needed to prevent millions of children from missing out on the benefits of innovation. In our ever-more connected world, local solutions can have global impact, benefiting children in every country who still face inequity and injustice. For innovation to benefit every child, we have to be rethinking the way we foster and fuel new ideas to solve our oldest problems. The best solutions to our toughest challenges won't come exclusively either from the top down or the grassroots up, or from one group of nations to another. They will come from new problem solving networks and communities of innovation that cross borders and cross sectors to reach the hardest to reach - and they will come from young people, adolescents and children themselves.”

- Anthony Lake, Executive Director, UNICEF ([Zee News](#))
