

FEBRUARY 14, 2015– FEBRUARY 20, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Budget wishlist: Pharma sector... [ET Now](#)
- Strengthen research sops, up healthcare spend... [The Hindu Business Line](#)
- Pharma needs the right prescription... [The Hindu Business Line](#)
- 'A Global Patents Regime Only Holds Advantages': Francis Gurry, DG- WIPO... [Business World](#)
- Evidence matters to policymaking... [The Hindu](#)
- Intellectual property policy should focus on implementation... [Business Standard](#)
- India in no hurry to begin bilateral investment talks with US... [The Hindu Business Line](#)
- HealthMin wish list: R50,000 crore for roll-out of free drugs, diagnostics... [The Indian Express](#)
- Band-aid solutions for health problems... [The Hindu](#)



Good to know

- Academia and Civil Society submit critical comments to DIPP on draft National IPR Policy... [Spicy IP](#)
- Comments on the GIPC Index 2015, Part II - Misleading Indian IP... [Spicy IP](#)
- IPA suggests 9 proposals to Union govt to be included in D&C Amendment Bill 2015... [Pharmabiz](#)
- Barriers in Access to Medicine - the Culprit, an Apathetic Government... [Spicy IP](#)
- India joining TPP will damage medicine access: Experts... [Business Standard](#)
- Don't trade away our health... [Deccan Herald](#)
- Medicines in India, for India... [The Hindu](#)
- National health Policy... [Pharmabiz](#)
- This time we should get health right... [Hindustan Times](#)



Want to know

- India needs 10-15 years to roll out universal health plan: KPMG... [Reuters](#)
- Finally, India to get labs to test medical devices... [The Times of India](#)
- Is the tide against Big Pharma in India turning?... [Swiss Info](#)
- India has to develop more patterns of generic drugs to address various diseases: Dr S P Thyagarajan... [Pharmabiz](#)
- Activists oppose health insurance scheme... [The Hindu](#)
- Tax-free medical expenses cap may be hiked... [The Times of India](#)
- Medical devices to be under drug control... [The Times of India](#)
- Health Ministers of India and Sri Lanka Discuss Enhanced Cooperation in Health... [PIB](#)
- DCGI takes steps to plug swine-flu drug shortage... [The Economic Times](#)

- Reverberations Around The Proposed New IPR Policy Of India... [Tapan Ray blog](#)
 - India, the world's refuge for affordable medicines... [Deccan Herald](#)
 - Prescription for Economic Growth... [The New Indian Express](#)
 - Regulation of Clinical Trials and the Need for Comprehensive Reform... [Economic & Political Weekly](#)
 - NPPA rolls back proposal on display of distinguishing mark & ceiling prices of scheduled drugs on labels... [Pharmabiz](#)
-

QUOTE OF THE WEEK

“As India unfortunately leads the world in terms of share of disease burden, innovation leading to new drugs is critical if we are to address unmet medical need in the country. The government’s support for innovation R&D is required in the form of tax incentives, regulations and grants for various research projects in the sector.”

- Glenn Saldanha, CMD, Glenmark Pharmaceuticals ([Business Today](#))
