

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know



Good to know



Want to know

- Three areas pharma companies want Budget to focus on... [The Economic Times](#)
- Budget 2015: Awaiting Achche Din... [Express Pharma](#)
- A Wait and Watch Approach... [Express Pharma](#)
- Use compulsory licence as “nuclear option” ... [The Hindu Business Line](#)
- Data drive: Igniting India’s IP regime... [The Financial Express](#)
- The politics of IPR policy... [Express Pharma](#)
- Will a new US-led IP empire in India put access to medicines at risk?... [Express Pharma](#)
- Report highlights malpractice in Indian healthcare sector... [Mint](#)
- Drug price monitoring cells across India planned... [Business Standard](#)
- An open letter to PM Modi: invest in lives in Africa... [The Hindu Business Line](#)
- Govt reworks patent subsidy scheme for start-ups; makes its friendlier... [Business Standard](#)
- India's health crisis needs money, but that isn't enough... [Business Standard](#)
- Chemists will have to mention in bill whether drug is price controlled... [The Times of India](#)
- MP: 15 doctors suspended for taking undue favours from pharma companies... [Hindustan Times](#)
- DoP to organize launch ceremony of ‘2015 – The Year of the API’ in New Delhi on Feb 25... [Pharmabiz](#)
- Dangerous experiments... [The Hindu Business Line](#)
- Patent linkage: can the core issue be resolved?... [PILMAN](#)
- India still a tough place to do business, says US envoy... [The Hindu Business Line](#)
- Experts come out against draft IPR policy... [The Hindu](#)
- Pharma sector seeks weighted average tax benefit of 400% on R&D... [Mint](#)
- India needs to reorganise its healthcare sector: WHO... [Business Standard](#)
- Rajasthan CM inaugurates national conference on UHC... [Express Pharma](#)
- Doctor-patient ratio in India less than WHO-prescribed limit... [Zee News](#)
- Superbug spread reveals thin pipeline of newest antibiotics... [Mint](#)
- Government reaches out to pharma firms for swine flu help... [India Today](#)
- Doctors with conscience speak out... [The Times of India](#)
- Indian pharma market will spearhead growth in the coming years... [Express Pharma](#)
- Budget Wishlist: ‘A growth-oriented budget, with a focus on health assurance and increase in financial inclusion’... [The Financial Express](#)

QUOTE OF THE WEEK

“...These three pillars of personal health, care anywhere, care networking, care customization, are happening in pieces now, but this vision will completely fail if we don't step up as caregivers and as patients to take on new roles. It's what my friend Verna said: Wake up and take control of your health. Because at the end of the day these technologies are simply about people caring for other people and ourselves in some powerful new ways.”

- Eric Dishman; Social scientist, General Manager of Intel's Health Strategy & Solutions Group ([TED](#))
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