

JANUARY 10, 2015– JANUARY 16, 2015

## WEEKLY SNAPSHOT

### MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



#### Need to know

- India suffers from an unpredictable regulatory environment: John Castellani... [Business Standard](#)
- IPR policy: Think tank to hold meetings on Feb 5... [Business Standard](#)
- IPR won't be part of model law on fake drugs, says UN arm... [The Economic Times](#)
- Wipo downplays US' criticism of India's IP rights policy... [The Indian Express](#)
- Compulsory licensing a recognised instrument, says WIPO chief Francis Gurry... [The Economic Times](#)
- Patent filings in India fairly low, says DIPP Secretary Amitabh Kant... [The Economic Times](#)
- It's time to ratchet up India's IP stance: Chirantan Chatterjee... [Hindustan Times](#)
- Health Min likely to face massive Rs 6000 crore budget cut... [The Economic Times](#)



#### Good to know

- IMA, Healthcare Federation of India to develop Code of Ethics for healthcare sector... [The Economic Times](#)
- 'Need to frame a pricing policy to balance development with control'... [Pharmabiz](#)
- Obama visit: USIBC new chief Mukesh Aghi is bullish about India-US trade in exclusive interview... [Hindustan Times](#)
- PM chairs meeting on healthcare... [PIB](#)
- "IT can be a crucial enabler in addressing health issues": J P Nadda... [PIB](#)
- Swastha Bharat to take Swachh route to health... [The Times of India](#)
- Slew of directives on the cards governing pharma industry... [The Hindu Business Line](#)
- Indian patients lose out to clinical trial rulebook... [The Financial Express](#)



#### Want to know

- IDPD seeks reduction in MRP of medicines... [The Indian Express](#)
- Delhi HC stops Cipla's generic drug sales... [The Times of India](#)
- India refuses patent to Gilead for its drug Sovaldi... [The Economic Times](#)
- Affordability of health care, a serious problem: Hamid Ansari... [The Economic Times](#)
- Decoding the need for a new FDA office on quality... [Business Today](#)
- India wants its officials during USFDA inspections at drug units... [The Economic Times](#)
- India's 'National Health Policy 2015' Needs Wings To Fly... [Tapan Ray blog](#)
- State Drug Regulators Tap US FDA Coach to Polish Skills on Good Manufacturing... [The Economic Times](#)
- Ajit Balakrishnan: Hail the invisible hand of the state... [Business Standard](#)

- Vibrant Gujarat: PM Modi hard-sells country as next big opportunity to US's John Kerry... [The Economic Times](#)
- India, US agree to restart talks on bilateral investment treaty... [The Times of India](#)
- PMRUs TO MONITOR DRUG PRICES... [Pharmabiz](#)
- NPPA to form panel on information dispensation... [The Asian Age](#)

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## QUOTES OF THE WEEK

- “We need innovation not only in technology but also in medical appliances and in methodology. In pharmaceutical sector we are good in generics but we have to consider to innovate new drugs at low cost. While addressing the Indian Science Congress recently, our prime minister talked about developing and innovating scientific inventions that should be helpful for the remotest and vulnerable person in the society. There should be a balance between commercial and medical spendings and that (innovation of) drugs should be viable in terms of affordability. There is always a bottleneck in health sector and I am here to give you the political commitment on behalf of Prime Minister Narendra Modi that whatever you suggest will turn into reality.”  
  
- J P Nadda, Union Minister for Health and Family Welfare ([Business Standard](#))
  - “Prioritise innovation. This is a message close to our hearts at the World Intellectual Property Organisation the global forum for intellectual property policy, services, information and cooperation. Our aim at WIPO is to support our 188 member states, of which India is an active member, in unleashing their innovation potential for the benefit all people. While human beings are naturally inventive creatures, intellectual property such as patents, trademarks, industrial designs and copyright helps create economic incentives that allow individuals, companies, research institutions and others to bring their innovations to market. Innovations which can be life-altering.”  
  
- Francis Gurry, Director-General of the World Intellectual Property Organisation ([The Asian Age](#))
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