

JANUARY 17, 2015– JANUARY 23, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Barack Obama visit may pressurise govt to dilute patent laws, fears medical body... [Business Today](#)
- Govt may negotiate price of drugs before market entry... [The Times of India](#)
- Over-pricing of drugs: Delhi High Court directs Pharma firm to seek review... [The Economic Times](#)
- “Indo-US relationship is very mature and deep”: Diane Farrell, President, US Indian Business Council... [The Hindu](#)
- India, US need to work hard to break barriers: Richard Verma... [Mint](#)
- Barack Obama visit to bring 'Make In India' tidings... [The Economic Times](#)
- Meld Managed Care into Health Policy... [The Economic Times](#)
- 1 in 4 drugs on NPPA price cap list crash by over 40%... [The Indian Express](#)



Good to know

- OBAMA IN INDIA - Get on the Singh-Bush Trail... [The Economic Times](#)
- A tricky partnership- Dealing with the US will always be a challenge... [The Telegraph](#)
- 'Mann Ki Baat' With Obama, Tick. But What Else?: Shashi Tharoor... [NDTV](#)
- For A Stronger IP Regime... [Business World](#)
- Hard bargaining ahead... [Business Today](#)
- Pact likely on cancer treatment- [The Asian Age](#)
- India, US must have realistic expectations to ensure growth in business ties... [Hindustan Times](#)
- Aam Aadmi Party stages protest seeking price control on drugs... [The Hindu](#)
- Foreign pharma firms make pitch for easing FDI norms... [The Economic Times](#)



Want to know

- Can Obama And Modi Settle The US-India Feud In The Pharmaceuticals Sector?... [International Business Times](#)
- Govt to supply 500 low-cost Jan Aushadhi Drugs in local stores from July... [The Economic Times](#)
- India is one of the most liberal countries in terms of FDI: Amitabh Kant... [Business Standard](#)
- Key Highlights of Nirmala Sitharaman's Bilateral Engagements on Sidelines of Partnership Summit 2015... [PIB](#)
- Jaitley all set to sell 'Make in India' at Davos... [Business Standard](#)
- GSK, Pfizer blamed for high vaccine prices... [Mint](#)
- Inside India: The Deadly Effects of Red Tape... [The Wall Street Journal](#)
- New “National IPR Policy” of India – A Pharma Perspective... [Tapan Ray blog](#)

- Medical fraternity makes key suggestions for health policy... [The Times of India](#)
 - PM Modi vows rapid change, unveils reforms agenda... [The Times of India](#)
 - 'Healthcare sector needs USD 3 trillion in 10 years'... [Business Standard](#)
 - Prescriptions for Health Sector... [The New Indian Express](#)
 - IMA comes out ethical guidelines for docs... [The Times of India](#)
 - 70% Indians don't have health insurance... [The Times of India](#)
 - Education, healthcare key to 'Make in India' success, says World Bank... [Business Today](#)
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QUOTE OF THE WEEK

- “Innovation, particularly in manufacturing, has the potential to create backward and forward linkages in supply chains, having a multiplier effect across the economy. High value-added, technology-enabled manufacturing should be the mantra for drawing the Indian and US economies closer. The US have strong engineering and scientific talent and a mature venture capital industry. India's record of rule of law, intellectual property protection (a new National IPR Policy is being readied), and competition policy is superior to most developing countries. An India-US Technology Risk Guarantee Fund could trigger venture investment in India, allowing entrepreneurs and innovators to develop new technologies and products.”
 - Arunabha Ghosh, chief executive, Council on Energy, Environment and Water ([Business Standard](#))
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