

## WEEKLY SNAPSHOT

### MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



#### Need to know

- Innovation must for quality healthcare: Ranjana Smetacek, DG, OPPI... [Deccan Herald](#)
- US having a good dialogue with India on intellectual property issues: Mike Froman... [The Economic Times](#)
- Patented drugs details sought from Cos for price negotiation... [Business Standard](#)
- Did PM concede to the US on IP and patents?... [The Times of India](#)
- Promote Indian drugs, US health groups urge Obama... [The Times of India](#)
- India, US officials to meet after Budget to discuss investment: Nirmala Sitharaman... [The Economic Times](#)
- PM Modi pledges open business environment; Obama raises IPR issue... [The Economic Times](#)
- IPR and the great drug pricing dilemma... [The Times of India](#)



#### Good to know

- Richard Rahul Verma & Nadir Patel: PIOs appointed to head diplomatic missions in India by US & Canada... [The Economic Times](#)
- Obama in India: Indo-US ties key to new global health paradigm... [The Economic Times](#)
- Centre to distribute only 50 drugs free under essential medicines plan... [The Times of India](#)
- Don't succumb to US pressure on IPR, Patents Act: RSS affiliate cautions govt... [DNA](#)
- Patent laws: Are we losing the battle?... [Millennium Post](#)
- The patent puzzle... [The Asian Age](#)
- India, US to prioritise areas for investment... [Business Standard](#)
- Joint Statement during the visit of President of USA to India– "Shared Effort; Progress for All"... [PIB](#)



#### Want to know

- Modi, Obama open hearts in 'Mann Ki Baat', share values... [Hindustan Times](#)
- Govt. to create predictable, consistent & transparent ecosystem to give a fillip to investment in India- Amitabh Kant, DIPP Secretary... [Business Standard](#)
- Generic names to lower drug prices... [The Times of India](#)
- Medical devices: the struggle to thrive in India... [The Hindu Business Line](#)
- The economic case for universal healthcare: Sumit Mishra... [Mint](#)
- Wastage of healthcare resources annoys PM Modi... [The Asian Age](#)
- Is Right to Health still a mirage?: Amit Sengupta... [The Hindu Business Line](#)
- Gaps in health delivery systems... [The Hindu Business Line](#)

- India's patent laws under threat?... [The Times of India](#)
- India, US to enhance engagement on IPR issues... [The Economic Times](#)
- World backs India against 'bully' US... [The Times of India](#)
- Firms want ordinances to become laws soon: Diane Farrell... [The Indian Express](#)
- US President Barack Obama pitches for "simplicity" in regulatory, tax environment in India... [The Economic Times](#)
- Nirmala Sitharaman to push for early deliverables from US in talks... [Mint](#)
- The bigger picture vs the nitty-gritty... [Express Pharma](#)
- Experts push for re-drafting of new healthcare policy as it fails to meet expectation... [Pharmabiz](#)
- India needs 3.5 million hospital beds, 3 million doctors by 2034... [The Economic Times](#)

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## QUOTE OF THE WEEK

“We need to be fostering a business environment that is more transparent and more consistent and more predictable. In knowledge-based economies, entrepreneurs and innovators need to feel confident that their hard work and in particular their intellectual property will be protected.”

- Barack Obama, President of the United States ([Mint](#))

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