

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Forecast 2015... [Express Pharma](#)
- Exciting time for Indo-US relations, says new US ambassador to India Richard Verma... [The Economic Times](#)
- India, US get down to business... [Mint](#)
- Centre seeks expert feedback on IPR draft... [The Times of India](#)
- New IPR policy focuses on utility patents... [Mint](#)
- Providing affordable, quality healthcare to all a challenge: J P Nadda... [The Economic Times](#)
- Select cancer drugs may skip clinical trials if safely marketed abroad... [The Economic Times](#)
- NHRC notice over pharma body's U-turn... [The Times of India](#)
- Centre for drug price watchdogs in states... [The Times of India](#)



Good to know

- Health policy fraught with many challenges... [Deccan Herald](#)
- Before Obama visit, US drug firms lobby for ease of doing business... [Business Standard](#)
- Drug manufacturing industry cries foul over poor regulation... [The Economic Times](#)
- A bitter pill for docs, pharma companies: CUTS... [The Asian Age](#)
- Strategic shift: Nine takeaways from Modi's healthcare policy... [First Post](#)
- New voluntary code against freebies to doctors may not work... [Business Today](#)
- J.P.Nadda urges doctors to desist from unethical practices while prescribing medicines... [Pharmabiz](#)
- Pharma body vows to promote ethical practices... [The Hindu](#)



Want to know

- Govt may rope in private cos for free healthcare... [The Asian Age](#)
- Medical devices sector against 100 percent FDI in brownfield area... [Business Standard](#)
- DCPO 2013 needs thorough review as it has many flaws restricting essential drugs at fair prices to common men... [Pharmabiz](#)
- Like UPA, Modi govt ignoring healthcare: Amartya Sen... [The Times of India](#)
- Pharma Outlook 2015: A Glimpse Of Some Drivers and Barriers... [Tapan Ray blog](#)
- 63 million people faced with poverty due to healthcare expenditure... [The Times of India](#)
- It's time for a recovery... [Hindustan Times](#)
- The True Cost Of Low Drug Prices... [Forbes](#)

- Rights panel sees red in drug price control cut... [Business Standard](#)
- A Good Beginning On Health Policy... [The Economic Times](#)
- Let India make cheap medicines... [Deccan Herald](#)
- Indian clinical trials affected by arbitrary rules, says US... [Business Standard](#)
- New Foreign Trade Policy could be unveiled around Union Budget presentation: Nirmala... [The Times of India](#)
- Govt seeks to raise pharma manufacturing standards to global level... [Daily News & Analysis](#)
- Is “right to health” under health policy document a mere trial balloon to cover health expenditure cuts?: Neerja Chowdhury... [The Economic Times](#)
- 3,000 generic medicine stores to be set up in country: Minister... [The Indian Express](#)

QUOTES OF THE WEEK

- “There is a need to evolve innovative and cost effective solutions to achieve the aspirations of our billion people. It is our responsibility to ponder upon such ways and means to improve quality, equity, efficiency and accountability of healthcare systems for the large and common benefit of our people. I urge you to share the global best practices, technologies and cutting edge research that can be suited to our context. The Health Ministry would be happy to partner with knowledge management agencies including public health institutions for building capacity in the healthcare sector”

- J P Nadda, Union Minister for Health and Family Welfare ([PIB](#))

- “Our strengths in original research in basic science have been substantial though science, done in India, has often led to striking new technologies being developed elsewhere in the world. It is believed that this is a consequence of the overall weakness of the innovation ecosystem in the country. We need to overcome this. To begin with, the widespread perception that basic science is not relevant for technology has to be dispelled. The PMs Scientific Advisory Council Report, rightly asserts that the results of basic research are prerequisites for many future technological advances and societal benefits. Tomorrow’s technology often depends on today’s basic science. Innovative solutions will, therefore, have to be encouraged so that ideas which germinate in research centres reach the market place and go on to benefit the society.”

- M. Hamid Ansari, Vice President of India ([Business Standard](#))