

MARCH 14, 2015– MARCH 20, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- HC to govt: Can Delhi get IP tribunal bench?... [The Times of India](#)
- Spared of cess, pharma cos to cut prices immediately... [The Times of India](#)
- Drug Controller, Heal Thyself... [Business Today](#)
- NPPA keeps a check on prices of medicines in India... [India Today](#)
- SECTION 3(d) STRIKES AGAIN... [Pharmabiz](#)
- Working Group and Think-Tank on Patent Laws... [PIB](#)
- India open for investment; US ready to move in: USIBC chief... [The Economic Times](#)
- Pharma cos will soon be rated by USFDA... [The Hindu Business Line](#)
- Indo-US ties in transition mode, conceptual problems still exist: Foreign Secretary S Jaishankar... [The Economic Times](#)



Good to know

- NPPA launches 'Pharma Jan Samadhan' scheme for redressal of grievances on pricing & availability of drugs... [Pharmabiz](#)
- USFDA Plans Incentive-based Audits in Indian Pharma Firms... [The Economic Times](#)
- 'Indian pharma firms must innovate in face of generic drugs slowdown'... [Zee News](#)
- Govt takes steps to check spurious, sub-standard drugs... [Mint](#)
- Various measures taken to realize the dream of 'Make in India' in pharma sector... [PIB](#)
- It is great time to be in India for American corporates: US diplomat... [The Economic Times](#)
- Pushing the limits of drug access... [Millennium Post](#)
- Centre must rethink its public health policy: JVR Prasada Rao, former health secretary, Government of India ... [Hindustan Times](#)



Want to know

- NPPA yet to recover Rs 3,680 cr for drug overcharge... [PTI](#)
- With Frugal Public Resource Allocation Quo Vadis Healthcare in India?... [Tapan Ray blog](#)
- Healthcare in India Should be Service, not Business: Dr Sunil Chandy, Director, CMC Vellore... [The New Indian Express](#)
- Health minister okays plan to monitor medical devices... [The Times of India](#)
- 'India remains bit player, China marches ahead in patent filings... [Mint](#)
- UCPMP made applicable to medical devices industry... [Pharmabiz](#)
- Pharma pricing body lens on stents, devices... [The Hindu Business Line](#)
- Seasons change, priorities shouldn't... [Business Today](#)

- India's new patent laws bulldoze domestic industry, appease foreign firms... [First Post](#)
 - USFDA to adopt incentive-based policy in India... [Mint](#)
 - Why Big Data is the booster shot the healthcare industry needs... [First Post](#)
 - Health sector to grow at 17% during 2011-2020... [The Times of India](#)
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QUOTE OF THE WEEK

“There is need, then, for a strong focus on innovation, with supportive policies and a facilitative tax and regulatory environment. The government had declared 2010-20 as the ‘Decade of Innovation’. Action is required to give content and thrust to this intent. A National Innovation Council had been set up and had begun to put in place the foundations for actively promoting innovation. This needs to be reconstituted and re-energised. In the long run, the goal must be to create an innovative society. If employment, empowerment and growth are the objectives, ‘imagine and innovate in India’ must be the new slogan.”

- Kiran Karnik, former president, Nasscom ([The Economic Times](#))
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