

MARCH 21, 2015– MARCH 27, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Govt to come out with revised strategy for 'Jan Aushadhi'... [The Economic Times](#)
- US, India plan joint investment treaty for easing business... [The Economic Times](#)
- Govt plans 10 pharma clusters with Rs 120-crore outlay... [The Economic Times](#)
- First world's discarded medical devices flood Indian markets... [The Times of India](#)
- India Turns Over a New Leaf: Justus Haucap... [The Wall Street Journal](#)
- Centre plans stricter norms for med devices... [The Times of India](#)
- Modi govt puts brakes on India's universal health plan... [Reuters](#)
- De-Coding Indian IP Law... [Spicy IP](#)
- Portal soon for consumers' grievances on drugs... [The Times of India](#)



Good to know

- Govt to announce steps to boost pharma sector... [Business Standard](#)
- All medicines specified in NLEM brought under price control... [PIB](#)
- 'The India-US relationship is on an upward trajectory': Jon M Huntsman Jr... [Business Standard](#)
- National Health Policy Must Address Shortage of Specialists, Regional Imbalances... [Huffington Post India](#)
- Ron Somers: India stands out as only viable investment destination among emerging economies... [Modi Govt Policies](#)
- Light at the end of the tunnel?... [Express Pharma](#)
- Govt to monitor distribution of albumin... [The Times of India](#)
- From New Jersey to New Delhi, a global focus on quality: Howard Sklamberg and Cynthia Schnedar... [FDA Voice](#)



Want to know

- SC stays HC order restraining firm from manufacturing anti-diabetes drugs... [The Times of India](#)
- Sun seals Ranbaxy deal, to invest \$300 mn in R&D... [Business Standard](#)
- DHR to set up NHRMF for creation of appropriate health research system in India... [Pharmabiz](#)
- Medical devices industry in India underinvested: WHO... [The Economic Times](#)
- Is Rajasthan's medical scheme past its expiry date?... [Business Standard](#)
- Reform medical education, transform healthcare: Dr Devi Shetty... [The Times of India](#)
- US FDA expects Indian pharma to seek third party audits to resolve data integrity issues... [Pharmabiz](#)
- India failing to tackle 'massive TB crisis': British Medical Journal article... [Mint](#)

- MCI gets 3 mths to decide 'junket' case of doctor... [The Times of India](#)
 - Impact of IT on Indian pharma industry... [Express Pharma](#)
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QUOTE OF THE WEEK

“We have not gone beyond 'frugal innovations', though it has led to Indian companies doing some serious research in coming up with products that not only have improved on the existing ones but also cater to international markets. What we don't have enough of is original innovation, that is, coming up with products which are simplified versions of more complex and expensive things. So more of R&D investment, integrity and incentive should go into government policies.”

- Shashi Tharoor, MP- Thiruvananthapuram ([The Economic Times](#))
