

MARCH 28, 2015– APRIL 2, 2015

WEEKLY SNAPSHOT

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Research activity up in India, but patents are hard to come by... [The Times of India](#)
- Foreign companies wary of India's intellectual property regime... [Hindustan Times](#)
- Compulsory licensing hit India's image: Hetero Pharma... [The Economic Times](#)
- Centre reviewing FDI policy in pharma sector... [The Hindu Business Line](#)
- Health Min to implement RSBY from tomorrow... [Business Standard](#)
- RSS affiliate flags conflict of interest in IPR panel... [The Times of India](#)
- Investment treaties are a knotty affair... [The Hindu Business Line](#)
- We have a sound draft health policy... [The Hindu Business Line](#)



Good to know

- More antibiotics, diabetes drugs under price control... [DNA](#)
- DCGI to link PSURs with pharmacovigilance programme for better tapping of ADRs... [Pharmabiz](#)
- Maha to start 300 generic medicine shops with central aid... [Business Standard](#)
- State Drafting Law to Protect Medical Ethics... [The New Indian Express](#)
- Indians have misconceptions about health insurance: Survey... [Business Standard](#)
- Drug firms remain in US FDA cross hairs... [Mint](#)
- Indian drug companies once saved millions by producing cheap medicines – but no more... [Scroll.in](#)
- Narendra Modi goes to Europe – Economic Priorities... [Niti Central](#)



Want to know

- Govt soon to roll out materio-vigilance programme to ensure safety of medical devices at point of care... [Pharmabiz](#)
- BIRAC funds over 100 entrepreneurs... [Business Standard](#)
- New AIIMS: Quantity, not quality?... [The Times of India](#)
- Medical devices industry annoyed over Centre's failure to delink Schedule M III from Schedule M... [Pharmabiz](#)
- What India Can Do To Overcome Its TB Burden... [Huffington Post](#)
- New Sun Pharma priority... [Business Standard](#)
- Tamil Nadu, the ultimate freebie state... [The Hindu](#)
- Pharma firms like Pfizer and others replace medical representatives with new age executives... [The Economic Times](#)

- Govt to announce new Foreign Trade Policy on April 1... [SME Times](#)
- Build a culture of quality: USFDA official's message to Indian drug companies... [The Hindu Business Line](#)
- Foreign Trade Policy 2015-2020 Unveiled... [PIB](#)
- New Indian govt needs to ensure predictability in law, policy: USIBC... [The Economic Times](#)
- Health Ministry to handle insurance plan for poor... [The Hindu Business Line](#)
- Think beyond health insurance... [Mint](#)
- GE Healthcare develops CT scanner in India... [The Times of India](#)
- Post-grant patent challenges concern universities, pharma... [IP Watchdog](#)

QUOTE OF THE WEEK

"The inconvenient truth is that the arguments of patent critics fall like a house of cards the moment they are placed under even the most modest logical scrutiny. In truth, the quickest way to get less innovation is to destroy the patent system. There is simply no evidence that a weaker patent system fosters innovation, but there is overwhelming evidence that a strong patent system does foster innovation, leads to growth, investment from abroad and a more prosperous economy.

We know that a weak patent system does nothing to foster innovation because where there are weak patent rights, there is no innovation, and there is no economic activity."

- Gene Quinn, Founder – IP Watchdog, Patent attorney ([IP Watchdog](#))
