

NOVEMBER 15, 2014– NOVEMBER 21, 2014

**WEEKLY
SNAPSHOT**

MEDIA NEWS + TRENDS

This weekly e-letter will highlight important media reports and call out any key trends that demonstrate how the landscape is evolving and accelerating in today's market environment. The update will also highlight action that has been initiated by OPPI in media.



Need to know

- Don't swallow bitter pills... Leena Menghaney, South Asia Regional Head (Access Campaign), MSF... [The Economic Times](#)
- India-US trade meet on November 25; IPR, market access on agenda... [The Economic Times](#)
- From January 2015, life-saving drugs to show govt-fixed rates in bold red... [The Times of India](#)
- Top-selling 100 drugs to get cheaper soon... [The Times of India](#)
- US Congress to intensify probe on prices against Indian pharma firms... [Business Standard](#)
- Foreign drug makers urge govt to review IPR think tank... [The Economic Times](#)
- Group writes to SC, HC CJs against US patent body... [Business Standard](#)
- Govt's engagement with MNCs on patent protection keeps domestic industry on edge... [The Times of India](#)



Good to know

- No decision that will raise drug price: PM Narendra Modi... [The Economic Times](#)
- Affordable healthcare in danger: Is govt giving in to US pharma lobby?: K Yatish Rajawat... [First Post](#)
- The week with the Dasatinib CL Controversy... [SpicyIP](#)
- Sterilisation tragedy highlights India's bad-drug crisis... [Financial Times](#)
- US cos, trade bodies find they like India, after all... [Hindustan Times](#)
- Merchants of death in Indian pharma: Dinesh Thakur (whistleblower against Ranbaxy Labs)... [The Hindu Business Line](#)
- Drug makers should learn to appreciate FDA needs better, say experts... [Business Standard](#)
- Chronic illness sees a spurt in business opportunity for pharma market... [The Economic Times](#)



Want to know

- Missing links in universal health care: Nachiket Mor and Anuska Kalita, IKP Trust... [The Hindu](#)
- India will lose \$4.68 trillion in 2012-30 due to NCDs: Norbert Hültenschmidt... [Mint](#)
- Website for healthcare whistleblowers... [The Hindu](#)
- Modi govt does not believe in political discrimination: Health Min JP Nadda... [The Economic Times](#)
- Modi govt queues up 19 bills for passage during winter session... [The Times of India](#)
- AIPMA asks govt to lift ban on PET bottles for drug packaging... [The Economic Times](#)
- Drug makers alter US strategy... [The Telegraph](#)
- Health for a billion and more... [Hindustan Times](#)
- Drug spending tops \$1 trillion on hepatitis C, cancer therapies: Study... [The Economic Times](#)

- Pharma funded study claims drug discovery cost is now \$2.6 billion... [The Times of India](#)
- Western media slams Indian drug industry over sterilisation scam... [Business Standard](#)
- Why it is important for India to defend its IPR: DG Shah, Secretary General, IPA... [The Hindu Business Line](#)
- A reality check on IP concerns: Moushami Joshi and Srividhya Ragavan... [The Hindu](#)
- Made for Big Pharma: Paranjay Guha Thakurta... [The Asian Age](#)
- Which Drug Makers do the Best Job of Providing Access to Medicines?... [The Wall Street Journal](#)
- Corruption tars drug industry drive to improve access for poor... [Reuters](#)
- 300 doctors under Medical Council of India lens over graft charge... [The Times of India](#)
- Govt to rollout bulk drug pharma policy within 15 days... [The Economic Times](#)
- Second Edition of Grand Challenges India announced; applications for innovation in maternal and child health now open... [The Times of India](#)
- 'Make in India' campaign will become a catalyst for change: Amitabh Kant, DIPP... [The Economic Times](#)
- U.S. govt proposes more transparency in clinical trials... [Reuters](#)

QUOTE OF THE WEEK

"I have always believed in India's power of innovation. A lot of progress has come from the nation's culture of innovation, which has produced some really original and creative solutions. Yet, aid also has played an important role. Our foundation has invested more than \$1 billion USD in programs to fight disease and poverty in India. I'm pleased with the results, and we will invest more in the future."

- Bill Gates, Co-chair, Bill & Melinda Gates Foundation... ([International Business Times](#))
