





WHEN

EXCELLENCE

TAKES

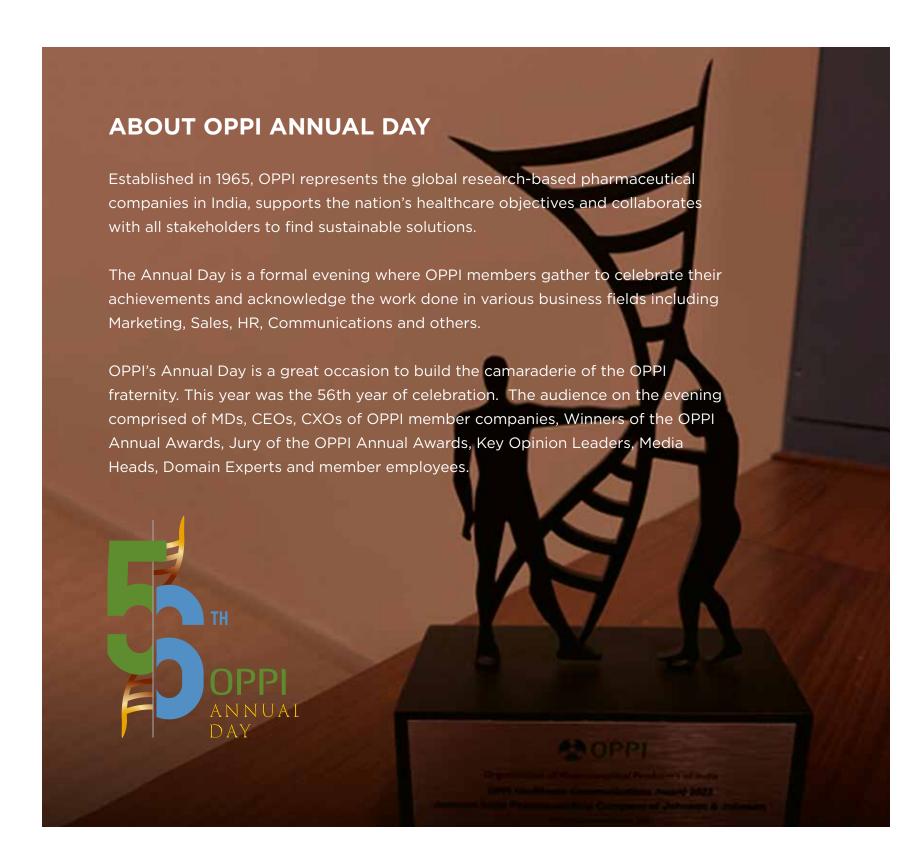
CENTRE STAGE











# PARTNERS FOR THE EVENT

This year OPPI celebrated its 56th Annual Day on 12th December 2022, at the ITC Grand Maratha, Mumbai. We were supported by partners from our member companies.

PLATINUM PARTNER



SILVER PARTNERS











# **ABOUT THE LOGO**

The Logo depicts the year of the OPPI annual awards. The DNA strand stands for R&D and Innovation. The logo follows the OPPI brand colours. The DNA strand is also a part of the annual awards trophy that is awarded to the winners.



# **SHOW REEL**

A recap of the past awards, winners & the biggest moments set the perfect tone for 56th Annual Day



To view the annual awards reel scan the QR code



# **LOGO DISPLAY**

Platinum and Silver Partner Logos were displayed prominently in all the communication collaterals.

### **Registration Desk**



### Lanyard & Batch



### **Podium & Stage Design**



**Thank You Emailer** 







### **Invitation Emailer**



### **OPPI Standee**





## **Standee Display**











### Stall at the Event



# **ABOUT THE PROGRAM:**

	▼	
6:00 PM – 6:05 PM	Welcome address	Vivek Sehgal, Director General, OPPI
6:05 PM – 6:10 PM	Context setting	<b>Suresh Pattathil</b> , President, OPPI & General Manager, Abbvie India
6:10 PM – 6:25 PM	<b>Keynote address:</b> Healthcare Innovation – The Future and Beyond	<b>Vaibhav Tewari,</b> Co-founder & CEO, Portea Medical
6:25 PM – 6:40 PM	<b>Keynote address:</b> Perception of global pharma in media	<b>Anju Ghangurde,</b> Executive Editor, Asia Pacific, Scrip/Pink Sheet
6:40 PM -6:55 PM	<b>Keynote address:</b> Strategy Legal Consulting - Using law to create value and competitive advantage	<b>Dr. Milind Antani,</b> Lead - Pharma, Healthcare, Medical Device & Digital Health Practice, Social Sector Practice, Nishith Desai Associates
6:55 PM – 7:15 PM	<b>Keynote address:</b> Diversity & Inclusion Policy, Purpose and Intent	<b>Srinivas P. M.,</b> Head HR & Vice President, Indian Sub-Continent at Procter & Gamble
7:15 PM – 7:55 PM	OPPI Annual Awards 2022	1) Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Awards - Existing Pharma Product
		2) Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Awards - New Pharma Product
		<ol> <li>OPPI Healthcare Communications Award</li> </ol>
		4) OPPI HR Award - Diversity & Inclusion Award
		5) OPPI HR Award - HR Excellence Award
		6) OPPI Medical Excellence Award
		7) OPPI Sales Force Excellence Award
7:55 PM – 8:00 PM	Closing Remarks	<b>Asawari Sathaye</b> , Director Communications and Patient Advocacy, OPPI
8:00 PM onwards	Cocktails & Dinner	





## **KEY HIGHLIGHTS FROM THE SESSIONS:**

Each of the key note sessions covered a topic that continues to be relevant and important for our members and for the sector as a whole. The first of the key note discussions was on healthcare innovation, followed by a hard-fact based discussion on perception building of pharma companies in media. Our third speaker spoke more on highlighting the nuances of using law strategically within the pharma sector gamut the fourth speaker gave a detailed analysis of the D&I policy and explained its intent within his organisation.

Each speaker kept the audience engaged and interested with their clever use of anecdotal examples and case studies, that were driven by data and insights. Overall every session helped the audience learn more and look forward to the next one.

**Keynote 1: Healthcare Innovation - The Future and Beyond** 



Vaibhav Tewari Co-Founder & CEO Portea Medical

Vaibhav Tewari is the Co-Founder & CEO at Portea Medical (www.portea. com), India's leading out-of-hospital healthcare company. Portea brings in-home to patients, the full range of preventive care, pre & post natal care, post-operative care, critical care, chronic disease management, palliative care and elder care services. Since its inception, the company has successfully served more than 10L+ patients across 40 cities in India. The company manages ~7L annual patient visits across India and works with top hospitals, Insurance and Pharma companies.

Vaibhav has more than 25 years of extensive experience in building new businesses across industries such as healthcare, business process outsourcing, technology, and supply chain management.

Vaibhav is an accomplished speaker and has numerous papers and articles to his credit. He is also actively involved in mentoring entrepreneurs; and serves as a Board of Director, Advisor and Mentor to many fast-growing companies across Internet, Retail Consumer and Technology verticals. He is a regular guest lecturer at leading management schools in India.

### **Insights:**

- Healthcare has been through a massive change during and post Covid and the pace of Innovation continues to pick up.
- Looking at the key trends of changes in the next few years, how to leverage those changes for the pharma Industry.
- A brilliant way of putting together succinctly the intertwined relationship between digitization and growth!

**Keynote 2: Perception of global pharma in media** 



**Anju Ghangurde**Executive Editor, Asia Pacific
Scrip/ Pink Sheet

Anju is currently Executive Editor for the Asia Pacific region with Scrip and Pink Sheet. She has been a journalist for over two decades which includes stints at some of India's leading financial dailies -The Economic Times, Hindu Business Line and The Financial Express. She covers a range of topics across the pharma and biosimilar landscape. Drug pricing, policy and regulatory affairs, M&A and patents are areas of special interest to her. She is a recipient of the British Chevening Scholarship for Young Indian Journalists awarded by the Foreign & Commonwealth Office and also a huge sports enthusiast.





### **Insights:**

- A seasoned journalist, to put the whole truth out there, her session, has given us lots of ideas on taking the brand positioning notches higher.
- Anju spoke about some of the long-standing perceptions of Global Pharma in the media and whether the pandemic has helped reset and redefine some of those. She emphasized the role of data and analytics that will help create and sustain the transparency and credibility of organizations and the media.

Keynote 3: Strategy Legal Consulting Using law to create value and competitive advantage Perception of global pharma in media



Dr. Milind Antani
Lead - Pharma,
Healthcare,
Medical Device & Digital
Health Practice,
Social Sector Practice
Nishith Desai Associates

Surgeon turned lawyer, Dr. Milind Antani leads the Pharma, Healthcare, Medical Device and Digital Healthcare practice at research-based international law firm, Nishith Desai Associates. Acknowledged as both a pioneer and authority in his domain, Milind has helped frame national policies in key impact areas of the healthcare sector including digital health and Med-tech space. His industry expertise has lent well to his representation of an array of marquee clients in matters allied to JVs, M&As, VC and Private Equity investments, Collaborations, Regulatory advice, IP, Licensing and Commercialization.

A global thought leader and a regular speaker at various prominent forums, Milind has been recognized and featured by many prestigious institutions such as the Who's Who Legal, Chambers and Partners, The Economic Times, Asia-Mena, Euromoney etc. Various national as well as international publications such as Digital Health Legal, a Cecil Media Publication, and Pharma Boardroom in UK continue to reach out to Milind for insights.

Milind has been an active participant in helping frame national policies on key impact areas, within the pharma, healthcare, medical device and digital health field. He is also recipient of certificate on "Managing and Transforming Professional Service Firms-India" an executive program organized by HARVARD BUSINESS SCHOOL.

### **Insights:**

- Managers who view the law purely as a constraint, something to comply with and react to rather than to use actively, will miss opportunities to use the law and the legal system for increasing the total value. Law can be a great enabler to create competitive advantage.
- Law can be a great enabler to create competitive advantage. The session triggered the curiosity amongst Managers to use it actively, for more value generation.

**Keynote 4: Diversity & Inclusion Policy, Purpose and Intent** 



**Srinivas P. M.**HR Head & Vice President India Sub-Continent Procter & Gamble

Mr. Srinivas has more than 20 Years of experience. He is an experienced human resources specialist with a demonstrated history of working in the consumer goods industry. Strong human resources professional skilled in Organizational Development, Employee engagement, Business partnering & Change Management.

He has completed his MBA from Symbiosis Institute of Business Management (S.I.B.M.), HR Nagpur University Bachelors of Engineering, Electronics

### **Insights:**

 Anecdotal examples of putting a purpose behind the intent of the D&I programs at P&G, stirred up interest among our audience.





# **CONCLUDING REMARKS**

## **Asawari Sathaye**

Director Communications and Patients Advocacy, OPPI



# **OPPI ANNUAL AWARDS 2022**

## This year there were 67 Entries across 7 Categories and 7 Winners

Sr No	Award Categories	
1	Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022, Existing Pharma Product	
2	Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022, New Pharma Product	
3	OPPI Healthcare Communications Award 2022	
4	OPPI Diversity & Inclusion Award 2022	
5	OPPI HR Excellence Award 2022	
6	OPPI Medical Excellence Award 2022	
7	OPPI Sales Force Excellence Award 2022	





# **OPPI ANNUAL AWARDS 2022 - POPULARITY POLL**



Closer to the OPPI Annual Day, to keep the spirits high and to keep our audiences engaged OPPI created an online POLL. The members were requested to cast their vote to let us know who they think will be the winner at the OPPI Annual Day for the OPPI Annual Awards 2022.

The Poll results were displayed at the awards night before the final winners, as evaluated by the independent, external jury, were announced.

There were 888 members who voted across the categories.

# **MEET THE JURY PANEL**

A distinguished panel of external and independent jury members have evaluated the applications based on various judging criteria. Post the jury evaluation, the application with the highest total score is announced as a winner in the respective award category.

This year the jury members were invited on stage to express their gratitude and experience for evaluating the best of the best entries.

The dignitaries on stage felicitated the eminent jury members with a flower bouquet and a memento in recognition for their contribution to have given their valuable time and evaluated the entries for the year 2022.

Jury memento (example)























# **OPPI ANNUAL AWARDS 2022**



Over the years, the OPPI
Annual Awards have
been recognised as a
Gold Standard in the
pharmaceutical industry.
The OPPI Annual Awards
for excellence in HR, D&I,
sales, marketing, medical
excellence and healthcare
communications recognises
the best work from the OPPI
member companies.





# 1) DR. H. R. NANJI MEMORIAL, MARKETING EXCELLENCE AWARD 2022 CATEGORIES: EXISTING PHARMA PRODUCT & NEW PHARMA PRODUCT

The OPPI Marketing Excellence Awards recognise and reward brilliance in the field of marketing, celebrating the finest minds within the profession. These awards are a fantastic way to raise awareness of the creativity and originality delivered by marketers, as well as showcase the successes of marketing teams.



### Winners Announcement (This year there is a TIE in this award category)





**Winning Team Photo** 





### Winners Announcement (This year there is a TIE in this award category)





**Winning Team Photo** 

# 2) DR. H. R. NANJI MEMORIAL, MARKETING EXCELLENCE AWARD 2022 CATEGORY: NEW PHARMA PRODUCT 2022

### **Winners Announcement**





**Winning Team Photo** 





### 3) OPPI HEALTHCARE COMMUNICATIONS AWARD 2022

The OPPI healthcare Communications Award recognizes creative communications from our members operating in this highly-regulated industry. It's targeted at practitioners, patients and consumers i.e., work that brings science and innovation to life, facilitating diagnosis, prescription, disease mitigation or illness management.



### **Winners Announcement**





**Winning Team Photo** 





### 4) OPPI HR- DIVERSITY & INCLUSION AWARD 2022

The OPPI Diversity & Inclusion award recognizes an organization that has diversity and inclusion at the heart of its business, providing outstanding support and opportunities to - women, people from BME backgrounds, people from the LGBTI community, disabled people and other minorities.



### **Winners Announcement**





**Winning Team Photo** 





### 5) OPPI HR EXCELLENCE AWARD 2022

OPPI HR Excellence Award will be bestowed upon organizations that have achieved overall excellence in their HR and people management practices, thus contributing to the needs of business, the profession, employees, industry and the nation. This award is not only the leading HR trailblazer and honors people management practices but also sets new benchmarks to inspire. OPPI HR Excellence Award stands for innovation used to solve problems and championing value creation through power of people.



### **Winners Announcement**





**Winning Team Photo** 





### 6) OPPI MEDICAL EXCELLENCE AWARD 2022

OPPI Medical Excellence Award recognises excellence in Medical Function (Medical Affairs / Clinical Operations / Regulatory Affairs / Pharmacovigilance).



### **Winners Announcement**





**Winning Team Photo** 





### 7) OPPI SALESFORCE EXCELLENCE AWARD 2022

The OPPI Salesforce Excellence Award recognizes outstanding work in the fields of sales force/ commercial effectiveness.



#### **Winners Announcement**





**Winning Team Photo** 

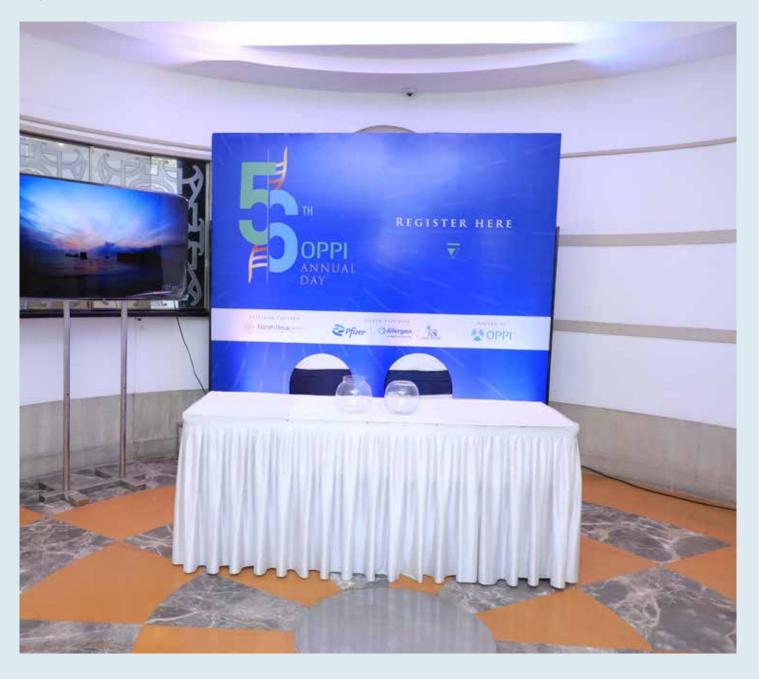




### **GLIMPSES OF THE EVENT**



#### Registration Desk



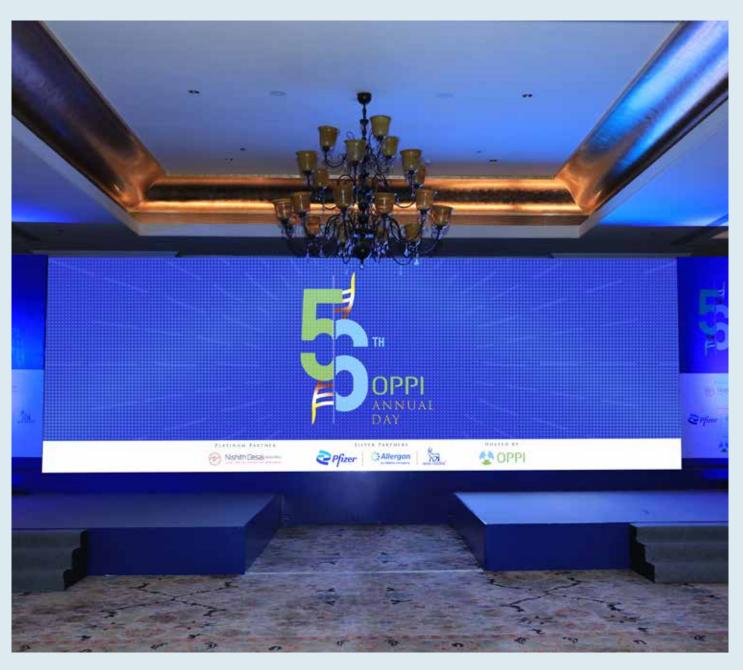




### Stage



#### Event Backdrop







#### An Engaged Audience



#### An Engaged Audience







#### Posing for the Shutterbugs











Posing for the Shutterbugs with **Suresh Pattathil**, President, OPPI & General Manager, AbbVie India



Welcome address by **Vivek Sehgal**, Director General, OPPI

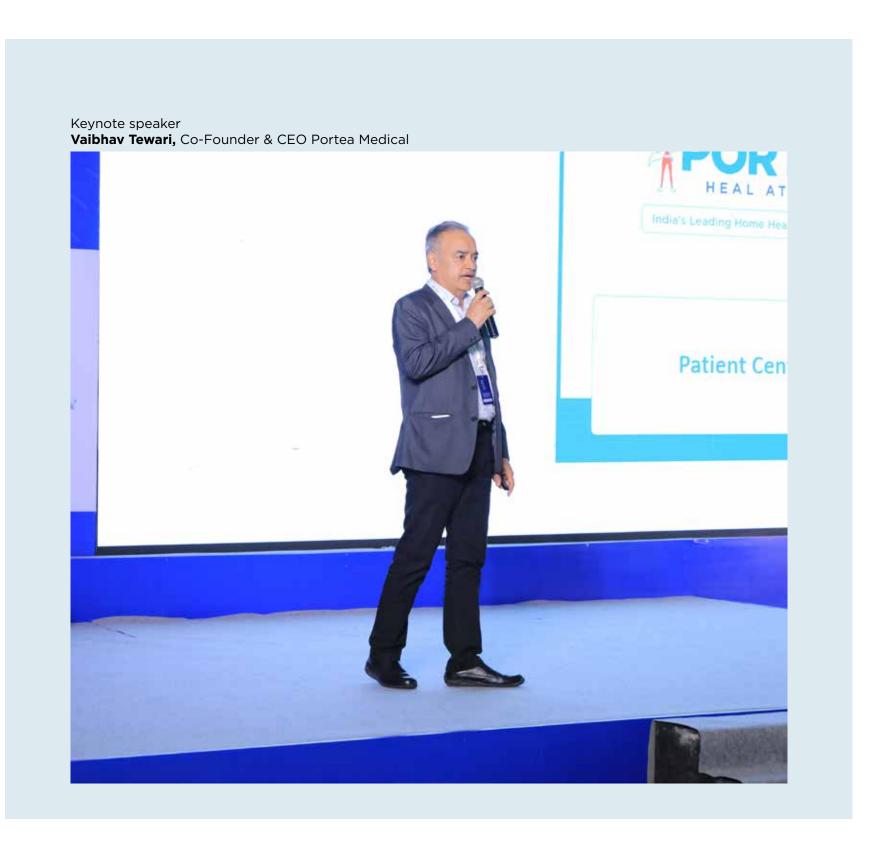


Context setting by **Suresh Pattathil**, President, OPPI & General Manager, AbbVie India











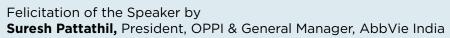






Keynote speaker **Anju Ghangurde,** Executive Editor, Asia Pacific Scrip/ Pink Sheet





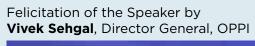






Keynote speaker **Dr. Milind Antani,** Lead – Pharma, Healthcare, Medical Device & Digital Health Practice, Social Sector Practice, Nishith Desai Associates











Keynote speaker **Srinivas P. M.,** HR Head & Vice President, India Sub-Continent, Procter & Gamble



Felicitation of the Speaker by **Suresh Pattathil,** President, OPPI & General Manager, AbbVie India







Winner Announcement for Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022, in the category - Existing Pharma product by **Milind Thatte,** Managing Director, Procter & Gamble Health Limited



Winner Announcement for Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022, in the category - New Pharma product by **Rodolfo Hrosz,** Managing Director, Sanofi India Limited







Winner Announcement for OPPI Medical Excellence Award 2022 by **Dr. Milind Antani,** Lead - Pharma, Healthcare, Medical Device & Digital Health Practice, Social Sector Practice, Nishith Desai Associates



Winner Announcement for OPPI Healthcare Communications Award 2022 by **Sanjay Sharma,** Managing Director, Bristol Myers Squibb, India







#### An Engaged Audience



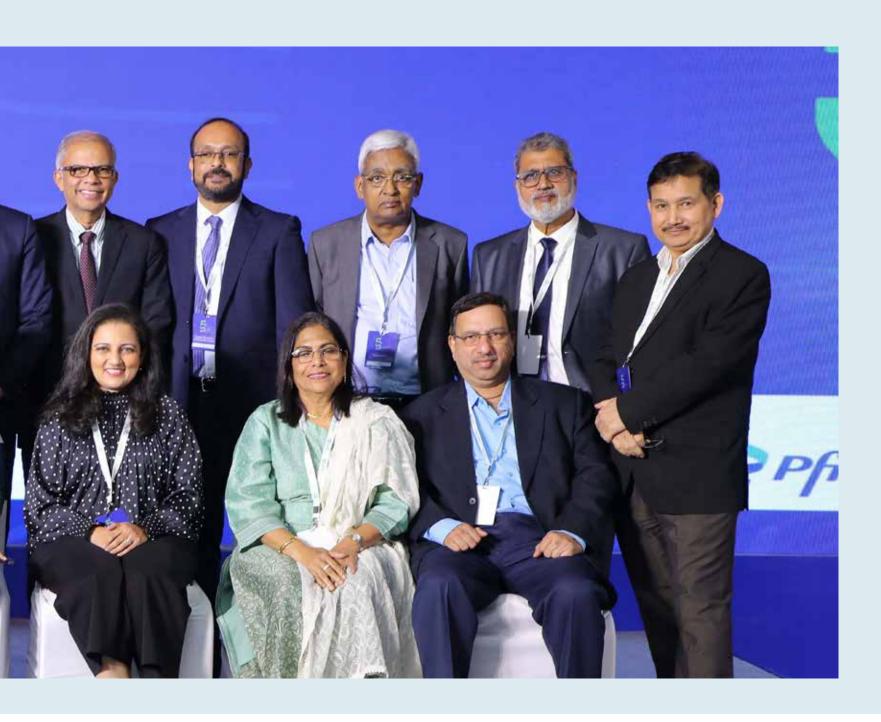






OPPI Team, EC members & OPPI Past Presidents



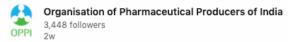






#### **SOCIAL MEDIA GALLERY**

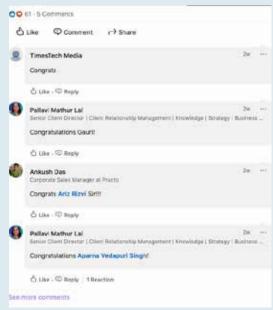
#### **Meet the Jury**



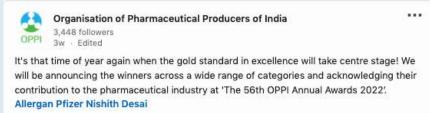
Meet our prestigious jury at the **OPPI India** Annual Day Awards 2022, as we celebrate excellence and success with our members. Extending our heartfelt gratitude to our jury panel for giving us time and evaluating best from the best entries.

Dilip Yadav Aman Gupta Srikanth Srinivas Viveka Roychowdhury Aparna Vedapuri Singh Deepa Shankar, CDE Ruchira Gokhale Karthik Ekambaram Dr. Niru Kumar Kavi Arasu Sanjay Banerjee Ashwini Prakash Dr. Chandrasekhar Sripada Archana Jain Susan Josi Praful Akali Jitendra Tyagi Salil Kallianpur Dr. Milind Antani Dr Arun Bhatt Rashmi Kulshrestha Amit Mookim Ashutosh Ojha Ariz Rizvi Pawan Garg Gauri Pathak Vivek Seigell Asawari Sathaye Clara Rodricks





#### **OPPI Annual Awards 2022**









## Congratulating Winner for Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022 - in the Existing Pharma Product

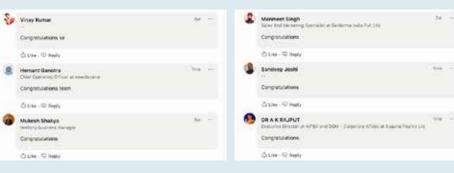






# Congratulating Winner for Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022 - in the Existing Pharma Product



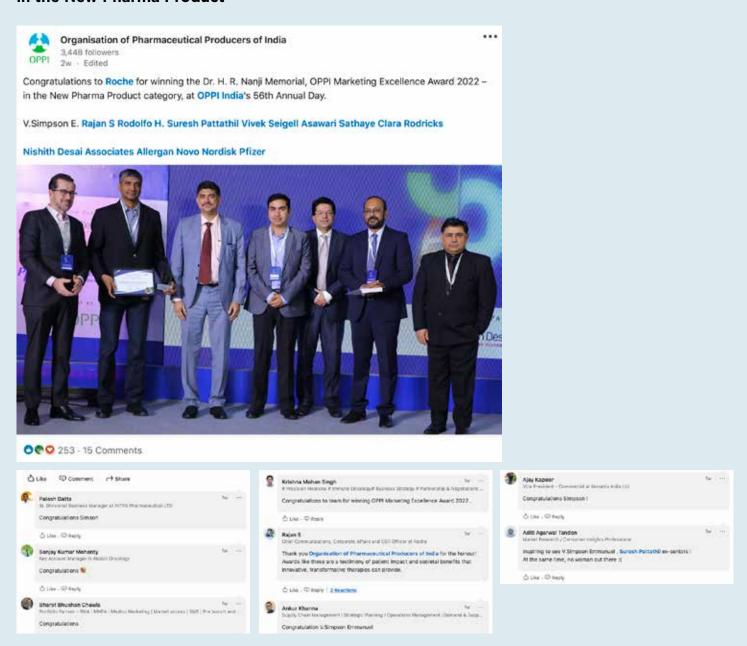








### Congratulating Winner for Dr. H. R. Nanji Memorial, OPPI Marketing Excellence Award 2022 - in the New Pharma Product



#### **Congratulating Winner for OPPI Healthcare Communications Award 2022**



Organisation of Pharmaceutical Producers of India

3,448 followers

ÔLike © Comment → Share

Congratulations Karena

Vinita Suverna Mohile

© Like - © Basiy

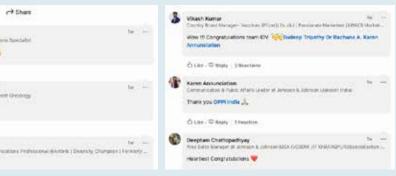
Sanjay Kumar Monunty

Congraturations N

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Presidha Menon Grand, Marketing & Commu

Congratulations #

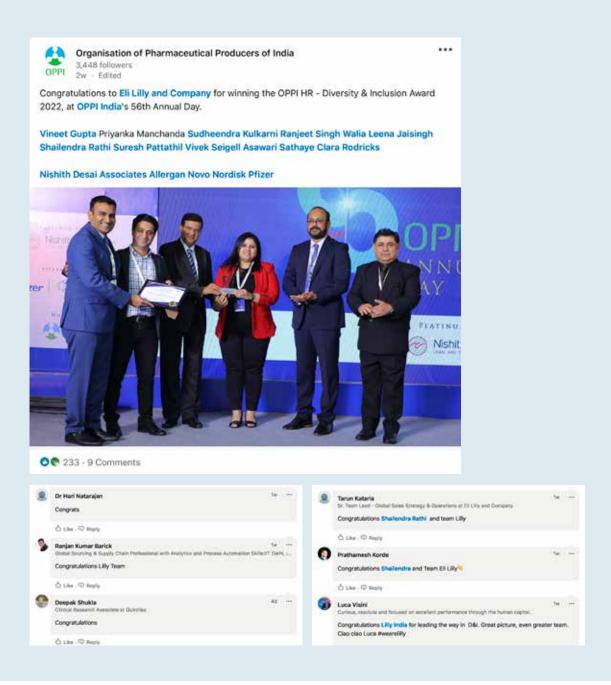




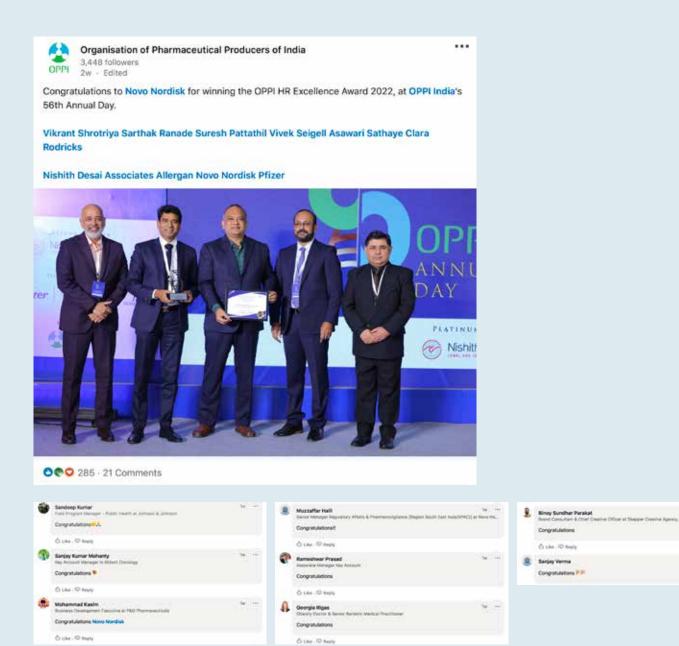




#### Congratulating Winner for OPPI Diversity & Inclusion Award 2022



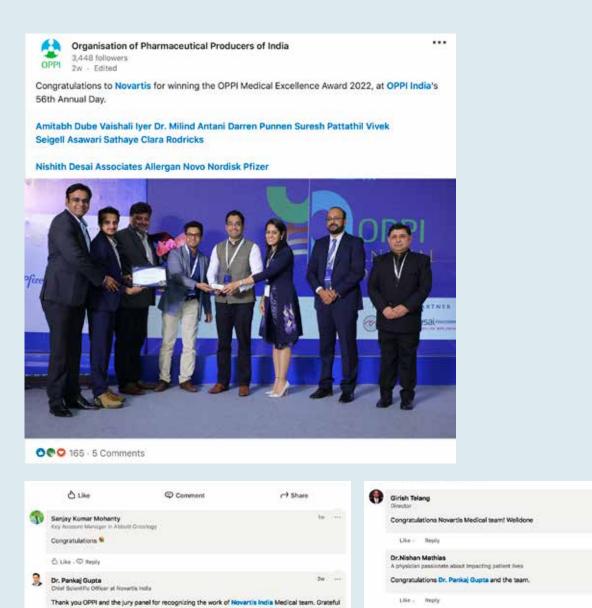
#### **Congratulating Winner for OPPI HR Excellence Award 2022**





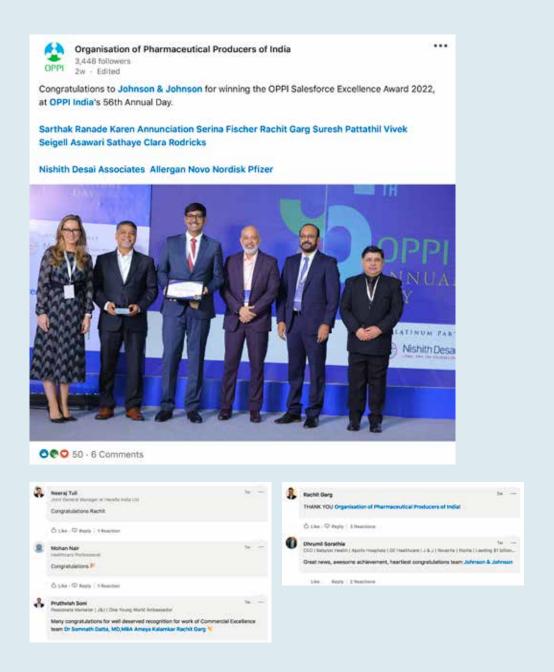


#### **Congratulating Winner for OPPI Medical Excellence Award 2022**



△ Like - © Reply | 12 Reactions

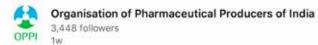
#### **Congratulating Winner for OPPI Salesforce Excellence Award 2022**







#### **Felicitation of Jury members and OPPI Board of Directors**



OPPI India would like to thank the eminent jury panel for evaluating the entries at the 56th OPPI Annual Day. Thank you for your valuable time.

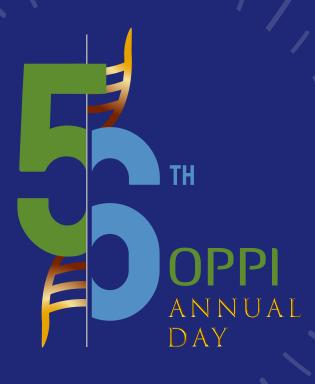
We would also like to extend our gratitude to the OPPI board members for felicitating the jury at the Annual Day. Sharing a few glimpses of the event.

Dilip Yadav Aman Gupta Srikanth Srinivas Viveka Roychowdhury Aparna Vedapuri Singh Deepa Shankar, CDE Ruchira Gokhale Karthik Ekambaram Dr. Niru Kumar Kavi Arasu Sanjay Banerjee Ashwini Prakash Dr. Chandrasekhar Sripada Archana Jain Susan Josi Praful Akali Jitendra Tyagi Salil Kallianpur Dr. Milind Antani Dr Arun Bhatt Rashmi Kulshrestha Amit Mookim Ashutosh Ojha Ariz Rizvi Pawan Garg Gauri Pathak Milind Thatte Rodolfo H. Sudheendra Kulkarni Sanjay Sharma Serina Fischer Sarthak Ranade Suresh Pattathil Vivek Seigell Asawari Sathaye
Nishith Desai Associates Allergan Novo Nordisk Pfizer



43 - 1 Comment





PLATINUM PARTNER



SILVER PARTNERS







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